

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Just Three More Days of the Greatest Furniture Sale That Ever Was

It Is Not Uncommon to Hear People Talking in the Trolley

or at a dinner table about their shopping adventures and bargains, sometimes exulting in what they found and bought, and now and then recounting what they wanted and could not find, and the advantages and disadvantages of one store and another.

There seem to be but few people that want to buy something for nothing; nor is it a fact that there is only a small percentage of the patrons who are willing to pay a fair equivalent for good articles.

There is plenty of room and abundant patronage for the careful merchant who provides the safe qualities of goods and keeps on marking down the prices to meet the new conditions as they arise.

[Signed] *Joe Wanamaker*
February 24, 1921

Time now means money to everybody who needs furniture or is likely to need it before very long.

The first furniture sale in which our whole stock has ever been offered at a minimum saving of 33 1-3 per cent is coming near the end.

It will close on next Monday evening.

From every standpoint, but especially from the standpoint of saving, it has been the greatest sale ever held.

There was never so much
(Fifth and Sixth Floors)

desirable furniture offered at the same deductions from regular prices. The only goods not offered at 33 1-3 per cent less are certain lots that are marked 50 per cent less.

In view of these facts the last few days of this sale are of very exceptional note, bringing as they do the last few opportunities to choose from the entire range of the Wanamaker stocks at an advantage of not less than one-third.

Selections are still surprisingly good. The stocks are still unequalled in all that makes furniture desirable.

Last Word of Men's Winter Suits at the Last Low Price

We have remaining in our stocks about 500 of the very best Winter business suits for men to be had in America.

We will put them on sale tomorrow morning at a flat price of \$32.50.

This is, in every instance, half or less than half the original prices.

We know, as every man knows, that there are only a few weeks left of this season to wear the heavier suits; but some of them are medium weights that can be worn far into the Spring.

But there is all next Winter to come, and the man who likes the idea of a dividend that may pay him a hundred per cent in less than a year is the man who will be in here early to make his selection.

(Third Floor, Market)

Women's Spring Dresses of Silk Jersey—\$20 to \$57.50

The jersey is of charming texture and pleasant coloring—navy, various browns including kangaroo, castor, pewter gray, deep blue and oriole, the brighter colors being used as linings or underslips.

One charming model is a coat dress, the neck, front, loose panels and bell sleeves being beaded.

(First Floor, Central)

Another, square-necked, is braided in self-color.

Another, in navy, has a waist-line embroidered in pewter.

A tunic design has horizontal lines of ribboscine embroidery on its tunic.

A very simple model has tucked panels on each side.

Prices are \$20 to \$57.50.

Three Days Now of the Office Furniture Sale

Mr. Businessman, we have been telling you, off and on, since the beginning of the month that we were offering our entire stock of office furniture in this February Sale at a deduction of 33 1-3 per cent.

We told you that this was an unprecedented offer. Now we want to tell you that it will hold good for only three more days—tomorrow, Saturday and Monday—and we will let it go at that, because no real business man needs to be told more.

(Third Floor, Market)

A New Spring Coating With a Smaller Price

It is a very beautiful quality silk-and-wool duvetyne (and most of the smart Spring coats and wraps are using just this material). The new price is \$10 a yard and it is 54 inches wide.

Also, there are a number of new and fashionable shades to choose from—a dark nut brown, golden tan, mahogany, Copenhagen and navy blue.

(First Floor, Chestnut)

Beaded Handbags \$5 and \$6.75

A wonderfully low price for such dainty bags. The beads are crocheted on for greater durability and all the bags are draw-string style, in both light and dark colors and floral and conventional designs.

Beaded handbags with covered frames may be had as low as \$9 and with shell-finish frames at \$11.50 to \$18, most of the latter having shell-finish chain handles, too. Chieftly in rich dark colors.

(Main Floor, Chestnut)

Baronet Satin Skirts, \$10

Another installment of those famous skirts which women buy by twos and threes. These have the simple straight lines, the shirred waists and slashed pockets of earlier shipments, and their colors are a delightful pink, a seal brown, black and white.

(First Floor, Central)

Especially Nice Pongee Waists for Sports Suits

With so many sports suits on the brownish tone this Spring, many women are asking for pongee blouses to go with them.

Here is one with a Peter Pan collar, cuffs and front pleat edged with a narrow fluting. It is \$5.

The other has a convertible collar and is also trimmed with fluting. The price is \$5.50.

(Third Floor, Central)

Nightgowns in Large Sizes

Sheer cotton crepe nightgowns, pink with colored embroidery and hemstitching, \$3.50.

Pink batiste, lace-trimmed, \$5.

Silk nightgowns are of pink crepe de chine, one style with shoulder straps and no trimming, and one sleeveless with lace, \$5 each.

(Third Floor, Central)

House Dresses and Pinafores

The house-dresses are made of plaid gingham, sometimes self-trimmed and sometimes trimmed with plain color. They are nearly all belted and pocketed, and they cost only \$1.85.

The pinafores are also of gingham and possessed of pockets; they are very fetching in appearance and very cheap—86c and \$1.

(Third Floor, Central)

Oriental Pearl Necklaces of Surpassing Beauty

There is a very good reason for the great esteem in which pearls are held.

Unlike many other jewels, their soft sheen is becoming to almost every woman. They may be worn with any color costume and they are the most refined of all jewelry.

We are very particular about admitting only the highest character Oriental pearl necklaces to our collection. Every one is of the finest color and luster and the pearls are perfectly matched. Many people like the idea of adding to a necklace each year, and we have separate pearls especially for this purpose.

Necklaces are from \$1150 to \$7400. Many have diamond clasps.

(Jewelry Store, Chestnut and Thirteenth)

More of Those Famous Tailored Suits at \$45 for Women

Half a dozen styles made from several materials—tweed, homespun, men's worsteds and oxford cloth, all of an uncommonly fine quality, being ends of materials. The suits are tailored in our own workrooms and are admirable in all their details as well as in cut; they have leather buttons and fine linings, and their colors include grays, light browns and medium dark mixed tones. There are box coats, coats with a cut waist line for very tall women and coats slightly fitted. There is even one style designed for large women in sizes 40 and 42 and 44 inches.

(First Floor, Central)

Young Women's Smart New Spring Topcoats

First off you will admire the colors—a soft tan shade, a lovely twilight blue or the pretty brown mouffon. And next you are sure to like the style—it is so attractive.

It is a full-length Bolivia coat, there is a round stitched yoke, there is more stitching on the two deep, unusual pockets, and the usual collar has been replaced by a smart throw tie, which ends in silk tassels.

The coat is lined throughout with silk and the price is \$69. 14 to 20 year sizes.

(Second Floor, Chestnut)

More Fine Hudson Bay Sables Have Just Come

Two particularly interesting features they have—they are in the height of fashion and they are unusually priced for such qualities.

They are animal scarfs, of rich, beautiful coloring, and the skins are full and have the softness that only sable has.

One-skin scarfs are \$50 and \$75.

Two-skin scarfs, \$100 to \$125.

(Second Floor, Chestnut)

The First Dress Trimmings and Girdles Direct From Paris

There are new plaited girdles in red and blue and jade green wool.

New cotton girdles in white, with jet ornaments and pendants.

Also new jet girdles—and these are quite handsome.

The girdles start at \$6 and go to \$10.

With them are some new and interesting Paris dress trimmings in jet and colors—all showing spring fashion tendencies.

(Main Floor, Central)

Women's Fur-Trimmed Winter Coats, Now \$35 to \$150

This is only a fraction of their former prices. In fact it is, in many cases, just about what the fur alone would cost. They are very marvelous values, indeed.

Starting with some very good-looking velour coats with large cape collars of nearscaal, at \$35, there are beautiful soft Bolivias, eoras, and silk and wool duvetynes, both coat and wrap styles, with mole, squirrel, Hudson seal (dyed muskrat), wolf, nutria, beaver and Australian opossum collars. A number are imported models.

Also, all the fur-trimmed sports coats of camel's-hair are included. These have collars of beaver and squirrel.

(First Floor, Central)

Boys' Fine Winter Overcoats Special at \$20

These are Winter overcoats of an excellent grade, made of heavy, warm fabrics in browns, tans, oxfords and plaid.

The price marked on them represents a substantial saving, as these are coats originally intended to sell for \$8 to \$15 more.

Double-breasted belted models, in sizes for boys of 11 to 18 years. At the price, \$20, they are the best overcoats we have known this season.

(Second Floor, Central)

The New Awning Materials Are Here Now

That means that awnings may be chosen and the orders given for their making. In fact many people have already done it.

Only the very best woven and painted stripes are here and the prices are all considerably less than last season.

We are always glad to submit estimates and, of course, the completed awnings will be held until needed.

(Fifth Floor, Market)

Thermometers and Barometers

Why complain of the heater or the janitor before you know precisely what the temperature is in the room which seems chilly?

Thermometers will tell you, and can be bought for 50c to \$10.

Barometers to foretell the weather, \$11 to \$65.

(Main Gallery, Chestnut)

Umbrellas at \$1.50 Women's and Men's

Paragon frames, mission handles, covers of American-staffeta (a strong black cotton) with taped edges. The price is \$1.50—which will make the owner feel happy about lending the umbrella.

(Main Floor, Market)

Children's Stockings at Little Prices

25c a pair for children's black and white ribbed cotton stockings in a good weight, with extra reinforced heels and toes. Sizes 4 to 15 years.

25c a pair for infants' all-wool white ribbed stockings. Sizes 6 months to 1½ years.

(First Floor, Market)



Ready Tomorrow Morning An Extraordinary Sale of Women's Shoes

10,479 Pairs at \$2
8471 Pairs at \$3.75

All the shoes are taken from our own stocks, where in most cases they were priced three to five times as much.

The announcement of such a sale as this—of so many pairs of good shoes out of our own stocks at prices so low—demands a frank explanation, and the explanation shows that this is simply a straight cut business stroke of advantage to both our customers and to ourselves.

The Wanamaker retail shoe business is regarded as the largest in the world and its operations must be the most active in the world.

Closely following the fashions to meet the demands of a clientele that always demands the latest and the best, it is of necessity constantly putting new lines in its stocks and occasionally discontinuing certain lines.

Every such change eventually means a few hundreds or a few thousands of pairs of shoes in a broken line of sizes and widths.

Right now seems to us to be a good time to gather up all these accumulations from broken lines, from special purchases, from special sales, and group them all together to be sold out at once.

(First Floor, Market)

The result of this gathering up, therefore, is as follows:

7335 pairs of low shoes and 3144 pairs of high shoes at \$2

3636 pairs of low shoes and 4835 pairs of high shoes at \$3.75

As to the variety, no description can be given. Both low and high shoes include practically every sort that has been in fashion during the last year, and, while new Spring styles are not included, there is the widest sort of choice from everything else and for everybody.

We cannot guarantee every size or width in any style, but every woman is bound to find two or three pairs of low shoes and two or three pairs of high shoes of one sort or another that are suitable for her and that it will be advantageous for her to buy.

The shoes will be sold in the Women's Shoe Store, First Floor Market, and a considerable number of additional salespeople and extra selling space is arranged for the convenience of customers.